



# WILL POWER RESEARCH FUND

*Driven by the dedication to cure brain cancer.*

From: Will Power Research Fund  
380 Foam Street Suite 210  
Monterey, CA 93940

January 2, 2011

TO: Prospective Corporate Sponsor,

Dear Sir or Ma'am,

Thank you for your interest in Will Power Research Fund. We are a 100% volunteer driven 501(3)c charity organization established to help raise awareness of and find a cure for brain cancer. We formed Will Power because our son Will was diagnosed with a malignant glioma on January 5, 2007 at the age of 24.

We are raising funds to support promising university and hospital research initiatives in the area of brain cancer. My wife, Arleen and I fund all of the charity's administrative expenses, volunteer our time to conduct research on promising medical initiatives, and we support our son as he completes events to help raise both awareness and funds for research. 100% of funds donated from companies or individuals go directly to promising brain cancer research.

Please consider a corporate donation to help us support brain cancer research. We are currently planning to help fund vaccine research at the University of California at San Francisco and Duke University. As we continue to learn more about this disease with our own research, we plan to pin point technologies and promising medical research that has the potential to assist victims of this terminal disease.

Attached is a description of our corporate funding tiers and donation form. I would be happy to stop by and discuss our goals with you.

Best,

Bill

Bill Tarantino, PhD  
President  
Will Power Research Fund  
T: 831-233-9405



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Will Power Research Fund Corporate Sponsor Donation Form (as of January 2, 2011)

Tier Benefits	Sponsor Tiers			
	Bronze	Silver	Gold	Platinum
Listed as a corporate sponsor on our website	✓	✓	✓	✓
Listed as a corporate sponsor in our news letter	✓	✓	✓	✓
One year sponsor	✓	✓	✓	✓
Three year sponsor		✓	✓	✓
Five year sponsor			✓	✓
Life of the fund				✓
Listed in all Fund advertising (unless specified below)		✓	✓	✓
Mentioned as a corporate sponsor for all of Will's running events and other fund raising events				✓
Placed on all corporate written materials as a corporate sponsor				✓
One time Donation	\$2000	\$5000	\$10,000	\$20,000

Corporation Name:	
Address:	
POC Name:	
POC Phone:	
POC Email:	
Donation level:	

Method of payment: please send your one time Donation in the form of a check

Payable to: Will Power Research Fund

Address: Will Power Research Fund  
380 Foam Street, Suite 210  
Monterey CA, 93940

When you send your donation, please also highlight the type of correspondence and/or events where your corporation would prefer we Do/Do Not list them as a sponsor.

In all cases, the donating corporation will be listed as a "Tier Corporate Sponsor"	Yes, please list us as a sponsor	NO, please DO NOT list us as a sponsor
Website		
Newsletter		
Facebook Corporate Site		
Donation request letters to other corporations		
Race T-Shirts		
Auction sites – web based		
Monterey Auction site (handout and/or poster)		

Our corporation prefers to be anonymous: \_\_\_\_\_